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“TOGETHER WE’RE BETTER”

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GRAPHIC PROVIDED

Networking. Collaboration. Knowledge. Those are three key ingredients to success. Just ask any member of W.E.E.E. – Works of Encouragement, Enlightenment, and Empowerment – a group of minority, small business owners who believe that “working together we’re better.” W.E.E.E. goes beyond the passing of business cards and strives through “hands on efforts” and “engagement” to help member business owners succeed. Said James Hill, owner of U Drive Business Solutions and one of the founders of W.E.E.E., “... we continue to add some type of value to our members and we do that through a team concept, networking, collaboration, and partnerships”.

As reported by the Small Business Administration, small business owners are vital to the growth of the economy. To spur that business growth, W.E.E.E. focuses on increasing business knowledge and member’s productivity. Formed in 2007, the group provides an outlet for business and personal development to enhance members’ small business growth, revenue, profit, and connections.

Meeting twice monthly, members of W.E.E.E. assist each other to grow their business. W.E.E.E. members engage in business presentations, given by knowledgeable resources and focused on business education. Members benefit from referrals, business spotlights focused on understanding a member’s business, group suggestions to enhance performance and grow a member’s business, and presenting business workshops on matters important to business success

Founded in 2007, W.E.E.E. focuses on growing member small business through partnerships, collaboration, and networking.

W.E.E.E.
WORKS OF ENLIGHTENMENT,
ENCOURAGEMENT, EMPOWERMENT
Together, We're Better

— Members —

Heaven & Earth Building Services
U-Drive Business Solutions
Market Direct
Martin Roofing
Doc Rodgers Coldwell Banker West Shell
C&S Cartridge Factory
Wood Fundi Paving
A Caring Touch, LLC
Speedy Signs & Apparel
SMS Renovations, Inc.
Howard Reynolds Assoc.
Humphries Mortgage
Perfect Light Educational Tours
Complete Wellness & Associates, LLC
John F. Mumphery Insurance
Power 1 Nation
Juggling for a Cure

— Vision —
A cartel of businesses providing value to clients through a team concept of networking, collaboration and partnerships.

which have covered numerous topics from small business banking, taxes, and business writing to understanding the local economic climate, useful business technology tools, and how to be included in area projects such as The Banks. “Not only have I generated revenue from the association but have been able to tap in to a wealth of knowledge and ideas from the other W.E.E.E. members. Their insights, and encouragement, have helped me immensely.” said a W.E.E.E. member.

Currently, W.E.E.E. members rep-

resent a variety of businesses including communications, marketing, printing, promotions, accounting, contract services, real estate, mortgage, business solutions, insurance, supplies, health, education, and event planning. Members pay a nominal membership fee and engage in monthly business development sessions while interacting throughout the month to form synergistic partnerships and/or share referral, networking, and business opportunities.

Groups such as W.E.E.E. are a vital part of spurring economic growth and opportunities for success. “Our Nation’s success depends on America’s small businesses and entrepreneurs.” said U.S. President Barack Obama in a proclamation issued for Small Business Week 2009. “Their contributions are necessary to rebuild our economy so that it once again offers the opportunity to succeed to all who seek it.”

To learn more about W.E.E.E. or interested in a W.E.E.E. member’s services, contact James Hill at 513-398-1788.

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